



MEDIA RELEASE
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Asahi Super Dry & Stolen Girlfriends Club Go Underground for Fashion Show

Premium beer Asahi Super Dry is going underground with long-term partner Stolen Girlfriends Club next Friday (28 October) with one of the biggest fashion shows of the year 'Avondale Fashion Week' at a hidden underground location in Avondale.

Asahi Super Dry will be on tap at the mystery west Auckland venue, refreshing fashion fans, but also rewarding others with five VIP double passes now up for grabs at Asahi's Instagram page ([@asahibeer_nz](https://www.instagram.com/asahibeer_nz))

Marc Moore, Stolen Girlfriends Founder and Creative Director says, "It's going to be the biggest fashion show of the year so we're calling it Avondale Fashion Week, and we can't wait to share our new collection with you guys. We've been waiting to do this for the last couple of years and we're finally there. A big thank you to Asahi Super Dry for being there for us for the last five years and for being there to support us on the night."

Models will show the *American Dream* collection on a 60-metre underground runway, followed by an after party and highly anticipated DJ line-up.

Asahi Super Dry Senior Brand Manager Rebecca Tanner says, "It'll be one of the fashion events of the year. We've worked closely with Marc and the Stolen Girlfriends Club team for the last few years and are super excited to help them bring this amazing event to life."

Head to Asahi Super Dry's [Instagram page](https://www.instagram.com/asahibeer_nz) for the chance to win one of five VIP double passes before 24 October. Limited ticket sales are also available to the public at the link below and include an Asahi Super Dry or non-alcoholic drink on arrival.

What: Stolen Girlfriends American Dream Fashion Show - Avondale Fashion Week

When: Friday 28th October 7:30pm until late

Where: Avondale mystery location

Tickets: <https://stolengirlfriendsclub.flicket.co.nz/>

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